



IMPACT MS NOW

MADDIE
KASYDEE
SIDNEY



WHAT IS MULTIPLE SCLEROSIS

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Chronic, unpredictable disease in the brain, spinal cord and optic nerves (CNS)

It is an immune-mediated disorder which means the immune system
incorrectly attacks healthy tissue in the Central Nervous System

WHAT

WE DO



Our mission is to **raise** awareness about Multiple Sclerosis with our community fundraising efforts. We believe **education** others will ultimately find a cure for MS and many other autoimmune diseases

WHO WE ARE

- Founded by Angie Parham and Brian Jones in February 2016
- Our first event was Shooting for a Cure in 2015 before we were officially made a non-profit organization
- Started ImpactMS Now because of the difficulty to receive sponsorships and donations without the official title and 990



HOW WE DO IT

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Shoot for a Cure

ImpactMS Now Event

Proceeds go to the National MS Society and Scholarship Program

Bike MS

National MS Society Event

Proceeds go to the National MS Society

Scholarships

3 \$1,000 scholarships given to selected high school seniors in 2017

ImpactMS Now Sponsored Scholarships

FINANCIALS 2017

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Total Funds Raised: \$27,297.80

- Raised through the support of our sponsors and donations from Shooting for a Cure, North TX Giving Day, Pancake Breakfast, Painting with a Purpose, Karaoke Night, and various other fundraisers.

Total Expenses: \$25,390.48

- Fundraising expenses - Shooting for a Cure expenses, Bike MS team expenses, Super Bowl Pool winner payouts, Misc. business expenses - \$9,340.58
- Scholarships awarded - \$3,000
- National MS Society - \$11,649.90
- Mindset Charities - \$1,000
- St. Jude's - \$400

990 and other
financial documents
easily available



MEET THE LEADERS

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Angie Parham

President/
Co-founder

Brian Jones

Chief Financial
Officer/ Co-founder

Maddie Parham

Social Media/
Marketing

MEET THE LEADERS

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Aaron Emma

Volunteer
Coordinator



Tami Ryan

Community
Development



Vicki Stewart

Sponsor and
Donor Relations

WHO WE DO IT FOR



Diagnosed with
Multiple Sclerosis in
August 2010



WHY
OTHERS DO IT
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Bike MS

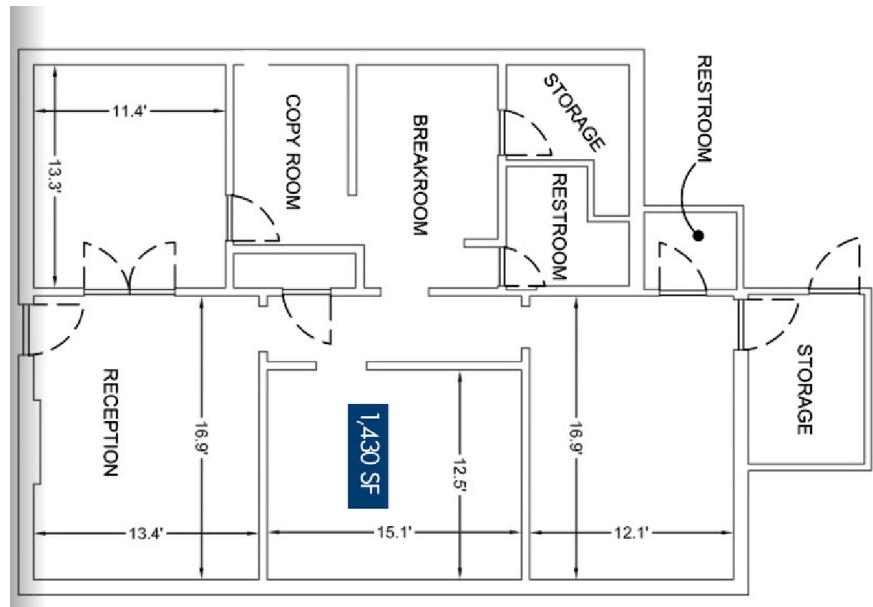
WHAT WE NEED

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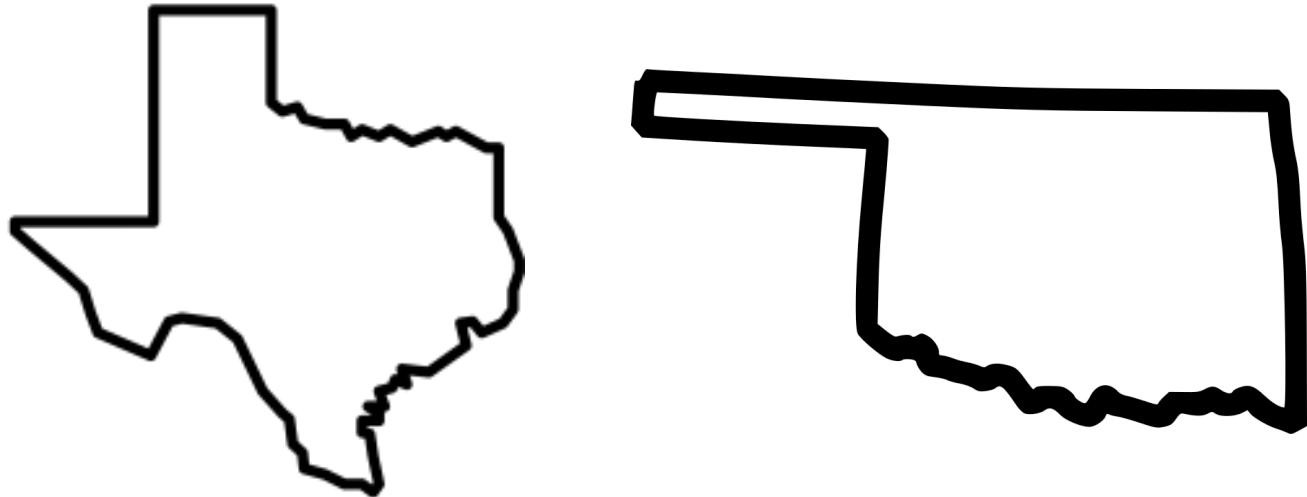
\$120,000

\$30,000/yr x 3 years for rent

\$30,000 for office furniture, office supplies, and paid advertisement to reach a target larger audience



HOW WE'LL USE IT



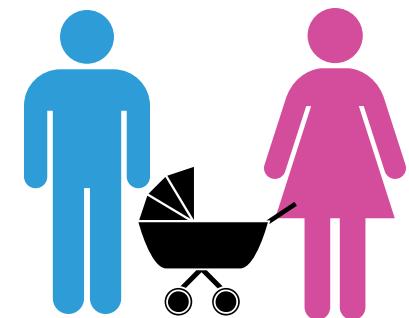
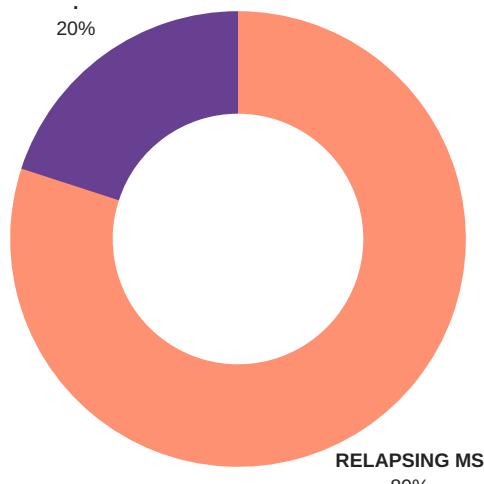
Our goal is to **EXPAND** our scholarship program from \$1,000 to **\$5,000** to 5 eligible high school seniors in **North Texas and Oklahoma** by 2022.

An official office space will allow an expansion of our scholarship program which will impact younger generations to become more aware about MS with hopes to **strengthen the fight** against this disease.

WHY US

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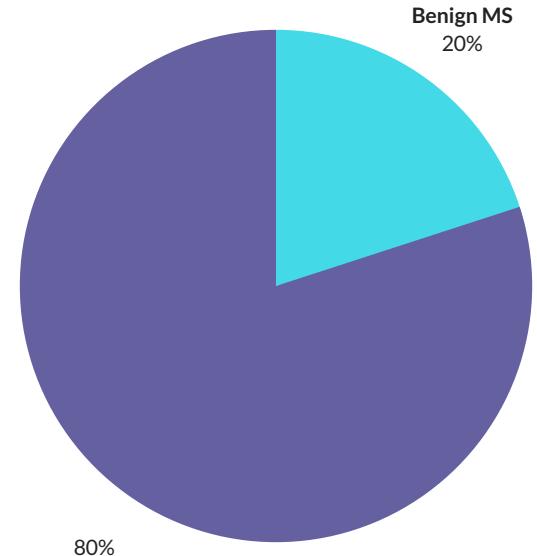
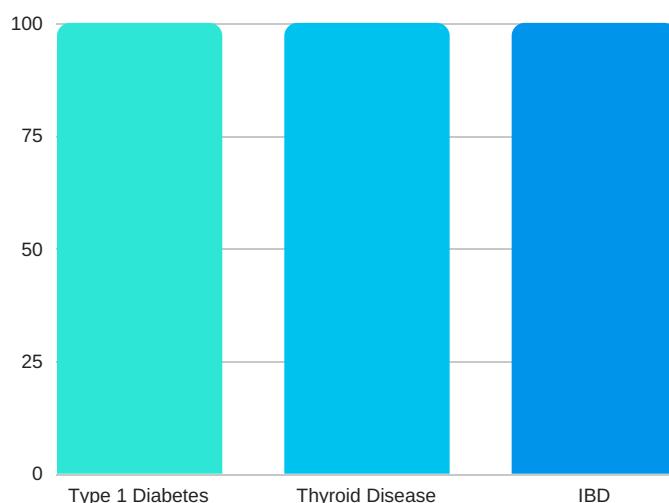
Nearly **2.5 million** people have been diagnosed with MS worldwide with an estimated **400 thousand** of these cases occurring in the United States.



MS can be genetic



The ratio of women with MS to men with MS is 2:1

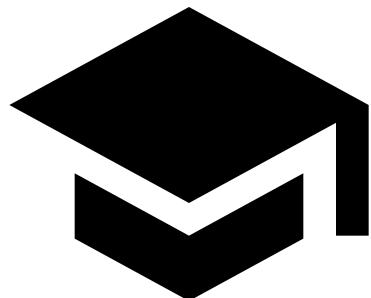


WHY US

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*raising
awareness*



*educating
younger
generations*



*raising
money for
a cure*

Thank You!